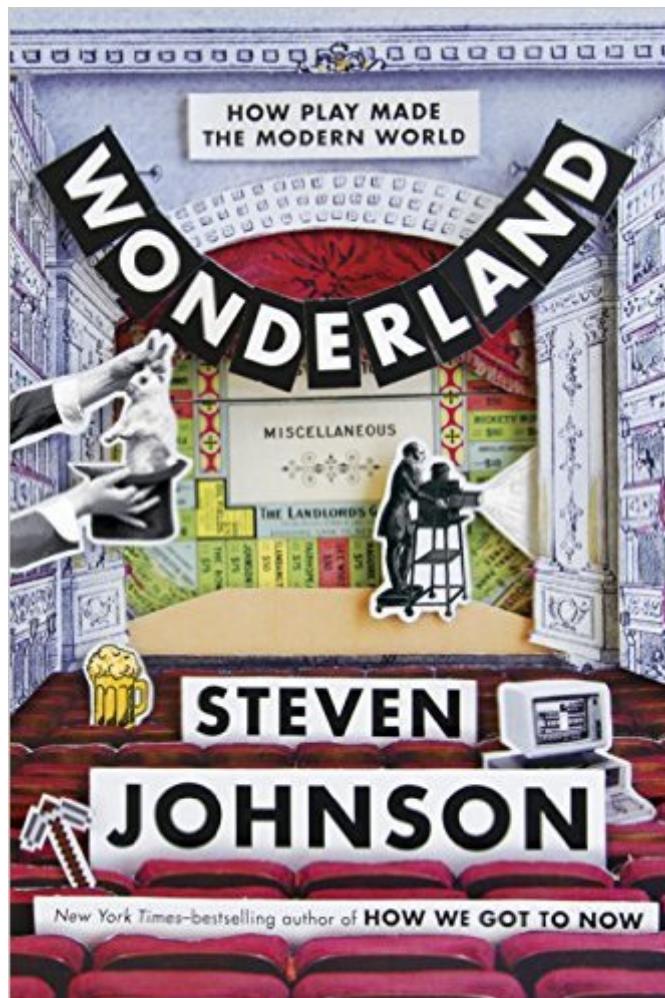


The book was found

Wonderland: How Play Made The Modern World



Synopsis

From the New York Times “bestselling author of How We Got to Now and Where Good Ideas Come From, a look at the world-changing innovations we made while keeping ourselves entertained. This lushly illustrated history of popular entertainment takes a long-zoom approach, contending that the pursuit of novelty and wonder is a powerful driver of world-shaping technological change. Steven Johnson argues that, throughout history, the cutting edge of innovation lies wherever people are working the hardest to keep themselves and others amused.” Johnson’s storytelling is just as delightful as the inventions he describes, full of surprising stops along the journey from simple concepts to complex modern systems. He introduces us to the colorful innovators of leisure: the explorers, proprietors, showmen, and artists who changed the trajectory of history with their luxurious wares, exotic meals, taverns, gambling tables, and magic shows. Johnson compellingly argues that observers of technological and social trends should be looking for clues in novel amusements. You’ll find the future wherever people are having the most fun. From the Hardcover edition.

Book Information

Print Length: 336 pages

Publisher: Riverhead Books (November 15, 2016)

Publication Date: November 15, 2016

Sold by: Penguin Group (USA) LLC

Language: English

ASIN: B01CZCW2PQ

Text-to-Speech: Enabled

X-Ray: Not Enabled

Word Wise: Not Enabled

Lending: Not Enabled

Enhanced Typesetting: Not Enabled

Best Sellers Rank: #368,259 Paid in Kindle Store (See Top 100 Paid in Kindle Store) #72 in Kindle Store > Kindle eBooks > History > Science & Medicine > Astronomy #145 in Kindle Store > Kindle eBooks > Nonfiction > Politics & Social Sciences > Politics & Government > Specific Topics > Globalization #190 in Books > Engineering & Transportation > Engineering > Reference > Patents & Inventions

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